



WMY40
Asheville
110 Technology Drive
Asheville, NC 28803

Crossroads Media:Alexandria
Site 555
Alexandria, VA 22314

Contract #		1334761	Date Entered	07/06/12	Asheville (WMY40)	Specs	Rate
Schedule Dates	07/10/12-07/13/12	Entered By	07/13/12	By Broadcast Month	9	Rate	\$4,500.00
Advertiser	Crossroads GPS (42237)	CO-OP	No	Jul. 2012		Grand Total:	9
Agency	Crossroads Media:Alexandria (2097)	Headline #	ECR09765417				
Product	POLITICAL CANDIDATE SUPER PAC (ms) (1386)	Demo					
Brand	CROSSROADS GPS (332829)	Order Type	Normal				
Salesperson	Millennium/PHL, Philadelphia (1103)	Package Deal					
Sales Office	Millennium Philadelphia	Commission %	15.00				
Buyer Name	Marion,Stephanie	Commission	\$690.00				
Phone/Fax	/	Net Total	\$3,910.00				
CPE	12/11/779	Sales Tax					
Account Types	National/Political Issue Agency, BRD		<th></th> <th></th> <th></th> <th></th>				
Billing Type	Weekly/Irregular		<th></th> <th></th> <th></th> <th></th>				
Comments	Crossroads GPS CROSSROADS GPS SHARE 2%		<th></th> <th></th> <th></th> <th></th>				

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/11/12-07/14/12	2	:30	5:58P-20P- Family Feud	1			X					1	\$600.00	\$600.00	Asheville (WMY40)	FAMILY FEUD	7/6/12
2.0	Normal Line / SPOT	07/12/12-07/12/12	2	:30	5:58P-20P- Family Feud	1				X				1	\$600.00	\$600.00	Asheville (WMY40)	FAMILY FEUD	7/6/12
3.0	Normal Line / SPOT	07/15/12-07/16/12	2	:30	5:58P-20P- Family Feud	1	X							1	\$600.00	\$600.00	Asheville (WMY40)	FAMILY FEUD	7/6/12
4.0	Normal Line / SPOT	07/18/12-07/18/12	2	:30	5:58P-20P- Family Feud	1		X						1	\$600.00	\$600.00	Asheville (WMY40)	FAMILY FEUD	7/6/12
5.0	Normal Line / SPOT	07/19/12-07/19/12	2	:30	5:58P-20P- Family Feud	1			X					1	\$600.00	\$600.00	Asheville (WMY40)	FAMILY FEUD	7/6/12
6.0	Normal Line / News	07/10/12-07/10/12	2	:30	10P- News-News 13 on	1				X					\$400.00	\$400.00	Asheville (WMY40)	MY40 NEWS AT 10P	7/6/12
6.0.1	Closed Preempt	07/10/12			MY40 @ 10P												Asheville (WMY40)		
7.0	Normal Line / News	07/12/12-07/12/12	2	:30	10P- News-News 13 on	1					X						Asheville (WMY40)	Missing Copy/Exception - No Spot/full as per J Fishstick	
8.0	Normal Line / News	07/16/12-07/16/12	2	:30	10P- News-News 13 on	1	X							1	\$400.00	\$400.00	Asheville (WMY40)	MY40 NEWS AT 10P	7/6/12
9.0	Normal Line / News	07/18/12-07/18/12	2	:30	10P- News-News 13 on	1				X				1	\$400.00	\$400.00	Asheville (WMY40)	MY40 NEWS AT 10P	7/6/12
10.0	W/G For 6.0.1 / News (10)	07/17/12-07/17/12	2	:30	10P- News-News 13 on	1						X		1	\$400.00	\$400.00	Asheville (WMY40)	MY40 NEWS AT 10P	7/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: